

WORKSHOP

Basic Concepts of the Convention on the Protection of the 1972 World Cultural and Natural Heritage¹

- **Context**

The Capacity Building for the better application of the Convention on the Protection of the World Cultural and Natural Heritage of 1972, is a strategy drawn up from the preparation of the Action Plan for World Heritage in Latin America and the Caribbean (PARALC) 2014 -2024, the Caribbean Action Plan for World Heritage (PAC) 2015-2019 and, particularly, the Action Plan for World Heritage in Mexico and Central America (PAMAC) 2018-2023, seeking to establish a proposal applied to the priorities and needs of the States Parties, as well as the objectives and functions for which the Institute was created.

- **Objectives**

- Deepen knowledge of the World Heritage Convention and its fundamental concept.
- To know the different normative and methodological areas for the application of the World Heritage Convention
- Understand the principles and basic aspects for the management of the World Heritage
- Analyze current proposals on World Heritage and its possibilities of application in the region in specific fields and lines of action.

- **Aimed at:**

- Focal Points and Site Managers
- National and local authorities
- Community leaders and actors involved with World Heritage
- Educational institutions, researchers and academics

- **Participants**

- World Heritage Centre
- IRPMZ
- Advisory Bodies: ICOMOS, ICCROM y IUCN
- Belize
- Costa Rica
- Cuba
- El Salvador
- Guatemala
- Honduras
- Jamaica
- Mexico
- Nicaragua
- Panamá
- Dominican Republic

¹ The proposal for this workshop is based on the "Pilot Module for the Program to Strengthen Capacities World Heritage for South America of the Category II Center, Lucio Costa Center", which was implemented in Rio de Janeiro, Brazil, from 3 to October 7, 2016, for the cooperation between the Lucio Costa Center, Category II Center, and the Latin America and the Caribbean Unit of the UNESCO World Heritage Center. Online reference: <http://whc.unesco.org/es/eventos/1332/>

- **Workshop structure**

Workshop
Basic concepts of the Convention on the Protection of the World Heritage
Tentative place of realization: Mexico
Tentative dates: August 5 to 9; August 12 to 16, 2019

PROVISIONAL PROGRAM

August, 5th

09:00 – 09:15	Opening
09:15 – 10:00	Workshop Presentation
	<ul style="list-style-type: none"> • Background • Objectives • Detailed program and methodology • Instructors and participants presentation
10:00 – 10:45	Discussion about the workshop expectations.
10:45 – 11:00	Coffee Break
11:00 – 12:30	Subject 1: The World Heritage Convention
11:00 – 11:30	Introduction to the World Heritage Convention <ul style="list-style-type: none"> • The international context of UNESCO • Conventions, recommendations and letters • Objectives, principles of the Convention • Presentation of key actors of the Convention
11:30 - 12:30	Debate and experiences exchanges
12:30 – 14:00	Lunch
14:00 – 16:00	Subject 2 (1st part): The World Heritage Convention: fundamental concepts
14:00 – 14:30	<ul style="list-style-type: none"> • Definitions of cultural and natural heritage in the Convention • Current patrimonial categories • Outstanding Universal Value (OUV): <i>criteria</i>
14:30 - 16:00	Debate and experiences exchanges
16:00 – 16:15	Coffee Break
16:15 – 18:00	Subject 2 (2nd part): The World Heritage Convention: fundamental concepts
16:15 – 16:45	Outstanding Universal Value (OUV): <ul style="list-style-type: none"> • Concept and conditions of authenticity • Concept and conditions of integrity
16:45 - 18:00	Debate and experiences exchanges

August, 6th

09:00 – 11:00	Subject 3 (1st part): The World Heritage Convention: processes
09:00 – 09:30	<ul style="list-style-type: none"> • The Practical Guidelines: objectives, structure and processes • The mechanism of International Assistance • From national inventories to the Indicative List • Elaboration of Indicative Lists - (Some examples)
09:30 – 11:00	Debate and experiences exchanges
11:00 – 11:15	Coffee Break
11:15 – 14:00	Subject 3 (2nd part): The World Heritage Convention: process of preparing nominations
11:15 – 12:30	<ul style="list-style-type: none"> • Essential steps of the nomination process • Challenges faced in Mexico, Central America and the Caribbean in the preparation of nominations.
12:30 – 14:00	Lunch
14: 00 – 16:00	Subject 3 (3rd part):
14:30 - 14:30	<ul style="list-style-type: none"> • Factors affecting World Heritage property • Monitoring systems on the state of conservation (SOC)
14:30 – 16:00	Debate and exchange experiences
16:00 – 16:15	Coffee Break
14:00 – 16:00	Subject 3 (4th part): The World Heritage Convention: processes
16:15 – 16:45	<ul style="list-style-type: none"> • Preparation of reports on the state of conservation (SOC) • The list of World Heritage in danger • Desired State of Conservation (DSOC) • The process of periodic reports
16:45 – 18:00	Debate and experiences exchanges

August, 7th

09:00 – 11:00	Subject 4: World Heritage Management
09:00 – 09:30	<ul style="list-style-type: none"> ● Approaches and trends in Heritage management <ul style="list-style-type: none"> ○ Legal, regulatory and contractual measures for the protection ○ Limits for the protection of the property ○ Buffer zones and environment of the property ○ Management of buffer zones and surroundings
09:30 – 11:00	Debate and experiences exchanges
11:00 – 11:15	Coffee Break
11:15 – 12:30	Subject 5 (1st part): World Heritage Management Systems
11:15 – 12:30	<ul style="list-style-type: none"> ● Definition of management systems <ul style="list-style-type: none"> ○ Typologies of management system ○ Conditions for the effectiveness of management systems ○ Participatory and multisector processes
11:45 – 12:30	Debate and experiences exchanges
12:30 – 14:00	Lunch
14: 00 – 16:00	Subject 5 (2nd part): Management Systems in World Heritage
14:00 - 14:30	<ul style="list-style-type: none"> ● Design of management systems process <ul style="list-style-type: none"> ○ Monitoring and adaptation ○ Goods in series
14:30 – 16:00	Debate and exchange experiences
16:00 – 16:15	Coffee Break
16:15 – 18:00	Subject 6: Tools for management systems
16:15 – 16:45	<ul style="list-style-type: none"> ● Evaluation of effectiveness: concepts and tools <ul style="list-style-type: none"> ○ Heritage Impact Studies (HIA) ○ Environmental Impact Studies (EIA) ○ Historic Urban Landscape (HUL)
16:45 – 18:00	Debate and exchange experiences

August, 8th

09:00 – 12:00 Case study presentation (to be defined)

12:00 – 12:30 Debate and experiences exchanges: focal points and site managers

12:30 – 14:00 Lunch

14:00 – 18:00 Visit to the patrimonial property

August, 9th

9:00 – 11:00 Subject 7 (1st part): Current processes and projects

- 9:00 – 9:30
- World Heritage Policy for climate change
 - World Heritage Policy for Sustainable Development.
 - Approaches guided by Rights (RBA)

9:30 – 11:00 Debate and exchange experiences.

11:00 – 11:15 Coffee Break.

11:15 – 12:30 Subject 7 (2nd part) Current processes and projects (cont.)

- 11:15 – 11:45
- Sustainable Tourism's Programs.
 - Other Themes Programs about World Heritage.
 - Project: Nature and Culture Bonding.

11:45 – 12:30 Debate and experiences exchanges

12:30 – 14:00 Lunch

14:00 – 18:00 Conclusions and follow-up.

- 14:00 – 18:00
- Workshop's Evaluation.
 - Reflections/ Conclusions.

16:00 – 16:15 Coffee Break.

- 16:15 – 18:00
- Follow-up actions.
 - Closing.

- **Expected Results.**
 - Increase in capacity building for the better application of the World Heritage Convention in the States Parties.
 - Integration of a multidisciplinary network with actors involved in World Heritage.
 - Updating projects, methodologies and results on World Heritage.
 - Identification of challenges, underrepresented categories and lines of action

- **Participants and Commitment**
 - Promote the application of the Convention in the respective State Party.
 - Socialization and replication of the Workshop, in each of the States Parties, to expand the impact on capacity building, within four months, after this event.
 - Networking with managers, community leaders, researchers, academics and stakeholders involved in World Heritage.
 - Preparation of a report on the socialization and replication activities of the Workshop, addressed to the CPM and the IRPMZ.

WORKSHOP

Towards a Regional Strategy for the Updating and Harmonization of the Indicative Lists

- **Context**

The strengthening of capacities for the better application of the Convention for the Protection of the World Cultural and Natural Heritage in 1972, is a strategy drawn up from the preparation of the Action Plan for World Heritage in Latin America and the Caribbean (PARALC) 2014 -2024, the Caribbean Action Plan for World Heritage (PAC) 2015-2019 and, particularly, the Action Plan for World Heritage in Mexico and Central America (PAMAC) 2018-2023, seeking to establish a proposal applied to the priorities and needs of the States Parties, as well as the objectives and functions for which the Institute was created.

- **Objectives:**

- Training of the participants in the importance of updating the Indicative Lists of the States Parties of the region.
- Present the detailed methodology developed by the World Heritage Centre to update the National Indicative Lists at the national level.
- Share the experiences of the pilot cases of the application of the methodology in Peru and Honduras.
- To generate priorities and agreements for the update of representative and balanced Indicative Lists at the sub-regional level, in accordance with the gaps identified in the region and worldwide by the World Heritage Convention

- **Aimed to:**

- Local Points and Site Manager.
- National and local authorities.
- Communities' leaders and actors involved with World Heritage.
- Educational institutions, researchers and academics.

- **Participants**

- World Heritage Centre.
- IRPMZ
- Advisory Bodies: ICOMOS, ICCROM y IUCN
- Belize
- Costa Rica
- Cuba
- El Salvador
- Guatemala
- Honduras
- Jamaica
- Mexico
- Nicaragua
- Panamá
- Dominican Republic

- **Workshop's Structure.**

Workshop

Towards a Regional Strategy for Updating and Harmonization of Indicative Lists.

Tentative place of realization: Havana, Cuba (Caribbean)

Tentative dates: October 7 to 9; October 14 to 16, 2019

PROVISIONAL PROGRAM

October, 7th	
09:00 – 09:15	Opening
09:15 – 10:00	Workshop Presentation.
	<ul style="list-style-type: none"> • Background • Objectives. • Detailed program and methodology • Instructors and participants Presentations
10:00 – 10:45	Discussion about the workshop expectations.
10:45 – 11:00	Coffee Break
11:00 – 12:30	Subject 1: Introduction
11:00 – 11:30	<ul style="list-style-type: none"> • Concepts and basic definitions of the Indicative List • Outstanding Universal Value, authenticity and integrity of the sites proposed in the Indicative List
11:30 - 12:30	Debate and experiences exchanges
12:30 – 14:00	Lunch
14:00 – 16:00	Subject 2: Indicative list of States parties
14:00 – 14:30	<ul style="list-style-type: none"> • Inventories of goods • Harmonization of indicative lists at regional and thematic level
14:30 - 16:00	Debate and experiences exchanges
16:00 – 16:15	Coffee Break
16:15 – 18:00	Subject 3 (1st Part): Indicative list of States parties
16:15 – 16:45	<ul style="list-style-type: none"> • Formats: description, justification and criteria • Comparative analysis
16:45 - 18:00	Debate and experiences exchanges

October, 8th

09:00 – 11:00	Subject 3 (2nd Part): Registration of new goods in the Indicative List
09:00 – 09:30	<ul style="list-style-type: none"> • Registration of proposals • Analysis of an Indicative List (example to be determined)
09:30 – 11:00	Debate and experiences exchanges
11:00 – 11:15	Coffee Break
11:15 – 14:00	Subject 4 (1st part): Evaluation of Proposals
11:15 – 12:30	Based on: <ul style="list-style-type: none"> • Convention 1972 • Practical Guidelines for the Implementation of the World Heritage Convention
12:30 – 14:00	Lunch
14: 00 – 16:00	Subject 4 (2nd part): Evaluation of Proposals
14:30 - 14:30	Based on <ul style="list-style-type: none"> • Advisory Bodies
14:30 – 16:00	Debate and experiences exchanges
16:00 – 16:15	Coffee Break
14:00 – 16:00	Subject 5: Analysis of indicative lists
16:15 – 16:45	<ul style="list-style-type: none"> • Underrepresented Heritage • Registration Categories
16:45 – 18:00	Debate and experiences exchanges

October ,9th	
09:00 – 11:00	Subject 6 (1st part): Exercise of elaboration of indicative lists
09:00 – 09:30	<ul style="list-style-type: none"> • Identification of OUV • Identification of criteria
09:30 – 11:00	Debate and experiences exchange
11:00 – 11:15	Coffee Break
11:15 – 12:30	Subject 7 (2nd part): Exercise of elaboration of indicative lists
11:15 – 12:30	<ul style="list-style-type: none"> • Authenticity and Integrity (example to develop) • Comparative Analysis (example to develop)
11:45 – 12:30	Debate and experiences exchanges
12:30 – 14:00	Lunch
14:00 – 16:00	Conclusions and follow-up
14:00 - 15:00	<ul style="list-style-type: none"> • Workshop Evaluation • Final thoughts / conclusions
15:00 – 15:39	Closing
16:00 – 18:00	Field Visits

- **Expected results**
 - Increased capacity building for the better implementation of the World Heritage Convention in the States Parties
 - Short, medium and long term update of the Indicative Lists in the region
 - Update of projects, methodologies, visions and results for the elaboration of Indicative Lists
 - Identification of challenges, underrepresented categories and action lines
- **Participants Commitment**
 - Promote the implementation of the Convention in the respective State Party through the Indicative Lists
 - Socialization and replication of the Workshop, in each of the States Parties, to expand the impact on capacity building, within four months, after the completion of this event
 - Promote the harmonization of indicative Lists with the participation of networks, managers, community leaders, researchers, academics and stakeholders involved with World Heritage
 - Preparation of a report on the socialization and replication activities of the Workshop, addressed to the WHC and the IRPMZ