



**Regional World Heritage Institute in Zacatecas  
Category 2 Centre, under the auspices of UNESCO**

**FIRST CYCLE OF CONFERENCES**

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
July, 17	5:30 p.m.	Education and World Heritage	General Public	Antrop. Raúl Eduardo Rodríguez Márquez RWHIZ
August, 7	5:30 p.m.	The Cultural Landscape	Youth	Arq.Erika Rentería Ruiz RWHIZ

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
August, 14	10:00 a.m.	What is Sustainability ?	Youth	Dr. Daniel Hernández Ramírez RWHIZ
August, 28	5:30 p.m.	Culture and development, a possible binomial	General Public	Dr. Daniel Hernández Palestino Academic Unit of Anthropology, BUAZ



Organización  
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Mundial

Instituto Regional  
del Patrimonio Mundial en Zacatecas,  
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DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
September, 4	10:00 a.m.	Interpretation and Management of World Heritage	Youth	Dr. Ignacio Gómez Arreola INAH Centre, Jalisco
September, 11	5:30 p.m.	Tourism and World Heritage	General Public	Dr. Agustín Ruiz Lanuza University of Guanajuato

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
September, 18	10:00 a.m.	Risks in World Heritage sites	Youth	Dr. Saúl Alcántara President of ICOMOS Mexican A.C.
September, 25	5:30 p.m.	Technology and its relation to World Heritage	General Public	Dr. Agustín Enciso Muñoz Director of the Zacatecano Board of Science and Technology

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
9 de octubre	10:00 a.m.	Archaeological Zones World Heritage	Youth	ArqIgo. José Cuauhtli A. Medina Romero Site Manager, Archaeological Zone of Xochicalco, INAH
October, 23	5:30 p.m.	Management of World Heritage Cities	General Public	Arq. Carlos Augusto Torres Pérez Director of the INAH Zacatecas Centre

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
November, 13	10:00 a.m.	The Historical Urban Landscape	General Public	Dr. José Francisco Román Gutiérrez RWHIZ
November, 27	5:30 p.m.	What are the Indicative Lists?	General Public	Héctor Castanedo Quirarte Director of the INAH Aguascalientes Centre

DATE	SCHEDULE	TOPIC	TYPE OF AUDIENCE	SPEAKER
December, 11	10:00 a.m.	Cultural itineraries, a new vision of World Heritage	Youth	Lic. Joel Perea Quiroz Coordinator of World Heritage Cities of the City of Querétaro