



Instituto Regional
del Patrimonio Mundial en Zacatecas,
bajo los auspicios de la UNESCO

Activities Report Period June – December 2017



Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura



Convención
del Patrimonio
Mundial

ACTIVITIES 2017

JUNE		
	DAY	ACTIVITY
1	22 and 23	Participation of the IRPMZ in the "International Symposium: Water, Food Systems and Cultural Heritage"
2	22	Planning meeting for the formation of the Directors Board of the Regional Institute of World Heritage (IRPMZ), in the Ministry of Foreign Affairs (SRE)
3	26	Presentation of the IRPMZ to students of the Autonomous University of Zacatecas, about its objectives, functions and scope

JULY		
	DAY	ACTIVITY
4	10	Participation of the IRPMZ in the conference "Local Governance and Educating City", given by Dr. Axel Didriksson, organized by the Municipal Presidency
5	11	Attention to teachers, students and parents of the Primary School "Miguel Auza", of the city of Zacatecas, on the topics related to Cultural and Natural Heritage
6		Working meeting with the French Alliance in Zacatecas, for a collaboration proposal between both institution
7	14	Working meeting of the inter-institutional group, in the Ministry of Foreign Affairs, to organize the installation of the Board of Directors the Institute
8	27	Work session for the design of the Workshop "World Heritage and Sustainable Tourism"
9	28	Work session for the design of the Seminar "Contemporary Society and World Heritage"
10		Letter of intention with the accrediting bodies in Higher Education with the aim of joining efforts to include in the plans and programs of study the various aspects of World Heritage, to contribute to their conservation in the region of Mexico, Central America and the Caribbean (CONAET and COAPEHUM)

AUGUST		
	DAY	ACTIVITY
11	10 and 11	Planning meeting of the inter-institutional group, in the Ministry of Foreign Affairs, for the installation of the Directors Boards
12	16 to 18	Participation of the IRPMZ in the 2nd International Seminar on Migration and Public Policy, convened by the College of the Northern Border and the California - Mexico Studies Center, for the presentation of the Institute

13	23	Setting up and meeting of the IRPMZ Directors Board, with the approval of its Regulations and the appointment of the Director for the period 2017-2021
14	24	Work meeting of members of the Directors Board, where the proposals to elaborate the Work Plan of the IRPMZ were raised.
15		Working meeting with the President of the Directors Board, Governor L.C. Alejandro Tello Cristerna, Dr. Mauro Rossi, Head of the Unit for Latin America and the Caribbean of the UNESCO World Heritage Centre and Dr. José Francisco Román Gutiérrez, Director of the IRPMZ, with a view to strengthen support for the Institute duties.

SEPTEMBER		
	DAY	ACTIVITY
16	28 to 1	Visit work by personnel of the IRPMZ to the States of Puebla and Morelos, to assist the INAH in the evaluation of the damages caused by the earthquakes to the Convents of the XVI Century and the Archaeological Zone of Xochicalco, both inscribed in the List of the World Heritage

OCTOBER		
	DAY	ACTIVITY
17	23 and 24	Realization of the International Colloquium Historical Routes and Cultural Itineraries: Experiences and Perspectives, in collaboration with INAH

NOVEMBER		
	DAY	ACTIVITY
19	6	Collaboration Agreement with the Secretariat of Water and Environment (SAMA), with the objective to develop the project "Diagnosis and monitoring of the management of Natural and Mixed World Heritage sites in the region of Mexico, Central America and the Caribbean"
20	23 and 24	Participation in the Second Coordination Meeting with Category 2 Institutes and Centres under the auspices of UNESCO and UNITWIN / UNESCO Chairs, in Paris

DECEMBER		
	DAY	ACTIVITY
21	5	Work meeting between the IRPMZ and the General Directorate of INAH around the collaboration activities between both Institutes

- From June to December 2017 there were a total of 13 formal meetings between the IRPMZ Director with different organizations and people, all linked to World Heritage; the common objective was to generate opportunities to collaborate with the Institute in a comprehensive ways.



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ACTIVITIES 2018

JANUARY		
	DAY	ACTIVITY
1	4 and 5	Work meeting in the Republic of Guatemala, with the participation of the Secretariat of Culture and Sports as host, the Honduran Institute of Anthropology and History of the Republic of Honduras and the National Directorate of Cultural and Natural Heritage of the Secretariat of Culture of the Presidency of the Republic of El Salvador, on proposals for collaboration to capacity building and proposals for the work plan of the IRPMZ, in addition to the activities commemorating the 25th anniversary of the inscription of the Historic Center of the city of Zacatecas on the World Heritage List
2	8	Working meeting with Arch. Francisco Ibarguengoitia Borrego, of the Government of the State of Zacatecas, to establish collaboration around World Heritage conservation projects in this state
3	11 and 12	Working meeting in Havana, Cuba, with the UNESCO Office of the city, the Office of the Historian and the House of the Americas, to present the work proposals of the IRPMZ, in addition to the commemoration activities of the 25th anniversary of the inscription of the Historic Center of Zacatecas on the World Heritage List
4	24	Assistance, on behalf of the Governor of the State of Zacatecas and President of the IRPMZ Board of Directors to the initial event to commemorate the 25th anniversary of the Registration of the Historic Center of Zacatecas as a World Heritage.
5	30	Working meeting with the World Heritage Directorate of INAH in Mexico City, in which IRPMZ work proposals for 2018 were analyzed
6	31	Working meeting with the City Council of the City of Zacatecas in which agreements were established regarding the collaboration around the activities of the 25th Anniversary of the Registration of the Historical Center of Zacatecas as World Heritage.

FEBRUARY		
	DAY	ACTIVITY
7	2	On behalf of the C. Governor of the State and President of the Board of Directors, participation of the IRPMZ in the conference given by Mr. Genaro Borrego Estrada, within the framework of the 25th Anniversary of the Registration of the Historical Center of Zacatecas as a World Heritage

8		Realization of the online international workshop "The city as cultural heritage: challenges and alternatives", within the framework of the activities of the 25th Anniversary of the Registration of the Historic Center of Zacatecas as World Heritage, from February to November 2018
9	11, 12, 13 and 14	Participation of the IRPMZ in the 6th Annual Coordination Meeting of the Centers and Institutes Category 2, held in Robben Island, Cape Town, South Africa
10	20	Assistance and participation in the "Launching of the Observatory Microsite - sites inscribed on the World Heritage List, First Stage Zacatecas-Guadalupe" in the city of Zacatecas, for the conservation of the World Heritage
11	26	IRPMZ Conference to students of the UAZ Tourism Degree, about the functions and the mission of the IRPMZ, and to sensitize them to its importance in order to contribute to the conservation of the World Heritage

MARCH		
	DAY	ACTIVITY
12	7	Assistance to the city of San Luis Potosí to the presentation of the publication "Five Centuries of Living Cultural Identity, Camino Real de Tierra Adentro, Cultural Heritage of Humanity"
13	21	Working meeting in Mexico City for the planning of the "Subregional Meeting, Towards an Action Plan for World Heritage in Mexico and Central America PAMAC, 2018-2023).

APRIL		
	DAY	ACTIVITY
14	11	Working meeting with Lic. Manuel González Ramírez, Zacatecas State Chronicler for the agenda to publicize the activities of the 25th Anniversary of the Registration of the Historical Center of Zacatecas on the World Heritage List
15	13	Evaluation and planning meeting with the Municipal Presidency of Zacatecas, on the actions of the 25th Anniversary of the registration of the Historic Center of Zacatecas in the World Heritage List
16	18 and 19	Participation in the "X National and International Congress of Tourism and Gastronomic Education CONAET 2018,

		Autonomous University of Ciudad Juárez, with the theme of " World Heritage and Tourism "
17	23, 24 and 25	Subregional Meeting "Towards a Plan of Action for World Heritage in Mexico and Central America - PAMAC (2018-2023)", with the participation of 27 representatives of the seven countries of the subregion (Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua and Panama), two invited countries (Cuba and the Dominican Republic), two representatives of the UNESCO World Heritage Center, and a representative of each of the Consultative Bodies (ICCROM, ICOMOS, IUCN), in which They established commitments and projects for the conservation of the World Heritage and capacity building.
18	26	Work meeting of IRPMZ staff with César Moreno Triana, Specialist of the Program for the Latin America and the Caribbean Unit of the World Heritage Centre, and Alfredo Conti, Consultant of the UNESCO World Heritage Centre, to contribute to the strengthening of the actions and the fulfillment of the objectives of the Category 2 Centre
19	27	Meeting with the Department of Tourism of Zacatecas, for the realization of a promotional video of the Camino Real de Tierra Adentro

MAY		
	DAY	ACTIVITY
20	2 and 3	In order to strengthen the functioning of IRPMZ, a working meeting was held between Dr. Luis Videgaray Caso, Secretary of Foreign Affairs, and L.C. Alejandro Tello Cristerna, Governor of the State of Zacatecas and Chairman of the IRPMZ Board of Directors, taking operational agreements
21	4	Work meeting in the IRPMZ and members of the San Luis Potosí College, for proposals for collaboration in the 25th Anniversary of the registration of the Historic Centre of the City of Zacatecas as a World Heritage
22		Meeting with Pastor Pérez Escobedo, winner of the 2nd place of Master Chef Mexico, for collaboration on Material and Intangible Cultural Heritage on the Camino Real de Tierra Adentro in the State of Zacatecas
23	9, 10, 11, 12, 13, 14, 15 and 16	Field work in the Camino Real de Tierra Adentro sites that are located in the State of Zacatecas, to perform photographic surveys and video shots

24	17	Working meeting with Javier Garcés and Christofer Pérez of the Digital Strategy of the Government of the State of Zacatecas to establish collaboration routes based on the promotion of sites of the Camino Real de Tierra Adentro
25	22	Meeting with the Department of Tourism to present the progress of the "Regional Tourism Program of the Camino Real de Tierra Adentro, State of Zacatecas".

JUNE		
	DAY	ACTIVITY
26	9	Participation in the Round Table "Zacatecas and the phenomenon of Migration", Hosts Cultural House of Zacatecas, in Mexico City.
27	10	Participation in the "Día del Zacatecano" in the Bosque de Chapultepec, with the presentation of a video and a photographic exhibition of Camino Real de Tierra Adentro, located in the State of Zacatecas
28	11	Working meeting with the National Coordinator of INAH Centres, on activities of the 25th Anniversary of the Registration of the Historic Center of Zacatecas as World Heritage, in Mexico City.
29	12	Working meeting with the Autonomous University of Aguascalientes and the delegate of INAH in Aguascalientes, about the project "Management of the Cultural Heritage of the Camino Real de Tierra Adentro"
30	14	Working meeting with Dr. Marti Boada, Associate Ecological Expert and Earth Sciences, UNESCO Sector Science Division, for collaboration with the IRPMZ
31	22 and 23	Participation in the 1st. National Meeting on University Cultural Heritage, organized by the Consortium of Mexican Universities, within the National Chairs program, in Taxco, Guerrero

JULY		
	DAY	ACTIVITY
32	12	Participation in the Seminar "The Camino Real de Tierra Adentro, History and Territory" organized by the Civil Association of the Museum of the Diocese of Querétaro
33	13	Meeting in Mexico City to refine IRPMZ participation lines in the 6th World Forum of Mexican Gastronomy
34	27	He serves as a witness of honor in the signature of the Adendum where CONABIO and the State of Colima are



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		part of the Collaboration Agreement of the Biocultural Corridor of the Western Center of Mexico (COBIOCOM)
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AUGUST		
	DAY	ACTIVITY
35	9	Inter-institutional meeting in Mexico City, in the Ministry of Foreign Affairs, for analysis of the Work Plan 2019 of the IRPMZ
36	16, 17, 18 and 19	Participation of the IRPMZ as Coordinator of the Academic Program in the 6th World Forum of Mexican Gastronomy in Long Beach, California
37	27	Meeting with the Municipal Presidency of Zacatecas for the organization of the International Symposium "The Habitability of the Cities: of the World Heritage Survival".

SEPTEMBER		
	DAY	ACTIVITY
38	3, 4 and 5	<p>Realization of the International Symposium "The Habitability of the Cities: of the Survival to the World Heritage", in which the experiences, challenges and alternatives that the historical cities face were shared. It was integrated by eight work tables and a workshop.</p> <p>Workshop "Elements to prepare a Management Plan" Susana Alvarado de la Torre</p> <ol style="list-style-type: none"> 1. "World Heritage Cities and Governance" 2. "Monuments, Architecture and Historical Centre" 3. "Sustainability and Natural Environment" 4. "Sustainable Tourism and Development" 5. "History, Culture and Art in World Heritage Cities" 6. "Knowledge Cities in World Heritage Cities" 7. "Memory and Identity of cities" <p>"The University and the World Heritage"</p>
39	7	Meeting with Mr. Manuel González Ramírez and the chroniclers Antonio Luis Galiano Pérez and Juan Antonio Alonso Resalt, from Spain, about the role of the chroniclers in the conservation of the World Heritage

40	18	Participation of the IRPMZ in the Zacatecas State Consultation Forum and the National Agreement on Education, with a presentation on World Heritage and Education
41	20, 21 and 22	Assistance to the Archaeological Zone of Alta Vista, located in the municipality of Chalchihuites, Zacatecas, for the realization of a report on the possibilities of promoting this site for its inscription on the UNESCO World Heritage List
42	25	Working meeting with the commander Ulises Rodríguez Franco and Third Policeman Gustavo Estrada Cruz of the Federal Police, Gendarmerie Division for the treatment of general lines regarding the care of the Cultural Heritage
43	26	Participation of IRPMZ in the 29th International Book Fair in Mexico City, organized by INAH. In addition, several inter-institutional meetings were held

OCTOBER		
	DAY	ACTIVITY
44	3	Working meeting with members of the Autonomous University of Zacatecas, about updating the Chalchihuites culture research.
45	4	IRPMZ Conference, "Preserving and Restoring in Zacatecas", within the framework of the International Book Fair of INAH
46	5	Attendance at the opening ceremony of the Archaeological Zone of Cerro del Teúl, in the Municipality of Teúl de González Ortega, Zacatecas.
47	19	Work meeting for the development and continuous maintenance of the institutional website
48	24	Participation of the IRPMZ in the Sixth Academic Days of the State School of Conservation and Restoration of Zacatecas "Refugio Reyes", with the conference
49	25 and 26	Assistance to the Forum "Conservation of Cultural Heritage in a Contemporary Context", organized by the National Institute of Anthropology and History in Durango

NOVEMBER		
	DAY	ACTIVITY
50	12, 13, 14, 15 and 16	IRPMZ assistance to the ICOMOS course, "Towards the Culture and Nature trip", in Mexico City, where the impacts of earthquakes on cultural heritage and the theoretical concepts related to the Cultural Landscape were addressed
51	19 and 20	Work meeting between the General Director of INAH and the IRPMZ, for proposals of the work plan during the year 2019
52	27	Participation of the IRPMZ in the meeting to elaborate the Municipal Development Plan of the Municipality of Zacatecas 2018 - 2021, in the table of axis 5 "Zacatecas World Heritage"

DECEMBER		
	DAY	ACTIVITY
53	2	Assistance to the "80 Years of INAH" Conversatory at the International Book Fair in Guadalajara
54	10	Participation of the IRPMZ in the "First meeting of redPEA t school coordinators" with the conference "Intercultural learning and the appreciation of diversity and cultural heritage"
55	11	In coordination with the INAH, within the framework of the 25th Anniversary of the Registration of the Historic Center of the City of Zacatecas in the list of World Heritage in UNESCO, the Forum "Zacatecas Ciudad Universal" was organized, in addition to giving the presentation "Zacatecas and the World Heritage Convention "and assemble the exhibition of the activities carried out during the year 1994, with regard to that inscription



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ACTIVITIES 2019

JANUARY		
	DAY	ACTIVITY
1	9	Working meeting with Deputy Lizbeth Ana María Márquez Álvarez of the LXIII State Legislature, of the tourism and world heritage commission.
2	14 al 24	IRPMZ work meetings in Guatemala, Honduras, and El Salvador represented by Dr. José Francisco Román Gutiérrez and Arq. Erika Rentería Ruiz, in order to a) Disseminate the mission, objectives and functions of the IRPMZ b) Socialize the Action Plan for World Heritage in Mexico and Central America (PAMAC) 2018-2023 and c) Collect proposals to integrate the Work Program 2019 of the IRPMZ. Stand out the requirements of capacity building and conservation of the World Heritage
3	29 January and 12 February	RPMZ work meetings in Nicaragua, Costa Rica and Panama represented by Dr. José Francisco Román Gutiérrez and Dr. Daniel Hernández with the purpose of: a) Disseminate the mission, objectives and functions of the IRPMZ b) Socialize the Action Plan for World Heritage in Mexico and Central America (PAMAC) 2018-2023 and c) Collect proposals to integrate the Work Program 2019 of the IRPMZ. Stand out the requirements of capacity building and conservation of the World Heritage

FEBRUARY		
	DAY	ACTIVITY
4	15	Working meeting with the Mayors Ulises Mejía Haro, from Zacatecas, Mexico, and Emilio Bascuñana Galiano, from Orihuela, Province of Alicante, Spain, to promote collaboration agreements with the IRPMZ, around the

		World Heritage. There is a request for support for capacity building
5	18	Working meeting with the Municipal President of Fresnillo, Mr. Saúl Monreal Ávila, in relation to the site of Plateros, as part of the Camino Real de Tierra Adentro Cultural Itinerary
6	19	Working meeting in Mexico City with the Anthropologist Diego Prieto Hernández, General Director of INAH, for the proposals of the Work Plan 2019 of the IRPMZ
7	25	Working meeting with the M. in C. Eng. Luis Fernando Maldonado Moreno, Secretary of Water and Environment, around issues of environment and World Heritage in Zacatecas, with a view to signing a letter of intent.

MARCH		
	DAY	ACTIVITY
8	4	The IRPMZ participated in the Zacatecas Forum for the elaboration of the National Development Plan 2019-2024, proposing that the World Heritage of Mexico be incorporated into public policies as a way to sustainable development
9	7	The IRPMZ attended the invitation of the Colegio de Michoacán, A.C., to analyze the possibilities of a collaboration agreement on research projects and capacity building for the conservation of the World Heritage
10	8	The IRPMZ made a presentation of its objectives and functions before the Commission of External Relations of the H. Congress of the Union, for management of institutional support
11	13	With the representation of the Governor of the State, the IRPMZ attended the protest meeting of the National Executive Council 2018-2021 of the Mexican ICOMOS
12		IRPMZ Conference in the Municipal Forum of Fresnillo, Zacatecas, about the importance of the CRTA.
13	15	Participation of the IRPMZ in the conference cycle of the INAH, organized in the Archaeological Museum of the Archaeological Zone of "La Quemada", Villanueva, Zacatecas

	21	Presence of the IRPMZ in the "First Meeting of the Industrial Sector with the Historic Center of San Luis Potosí", for its strengthening as part of the Camino Real de Inland Cultural Itinerary, in the City of San Luis Potosí
14		Meeting with the members of the Consultative Council of the Historical Center of San Luis Potosí, to know about projects of the entity related to the World Heritage, in the City of San Luis Potosí
15	22	Assistance of the IRPMZ to the First Ordinary Session of the Technical Evaluation and Monitoring Group of COBIOCOM, in the City of Zacatecas
16	28 y 29	Inter-institutional meeting at the Ministry of Foreign Affairs, in Mexico City
17	28	Participation in the meeting convened by the Director of Sites and Monuments of the Cultural Heritage of the Ministry of Culture, regarding the analysis of the Great Pyramid of Cholula and the Shrine of the Virgen de los Remedios, in Puebla, for possible inclusion in the List of the World Heritage of UNESCO; in Mexico City
18		The IRPMZ attended the invitation of the Colegio de Michoacán, A.C., to analyze the possibilities of a collaboration agreement on research projects and capacity building for the conservation of the World Heritage

APRIL		
	DAY	ACTIVITY
19	5	Conference given to students and teachers of the Degree in Tourism Administration of the Autonomous University of the West, Campus Los Mochis, Sinaloa, on the IRPMZ, in addition to the importance of sustainable tourism in World Heritage sites; in the City of Zacatecas
20	12	Realization of the public hearing in the City of Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and to collect proposals and concerns of the citizens around the World Heritage

21	18	IRPMZ conference at an event held by APAZAC and the Mexicapan neighborhood, on material and immaterial cultural heritage
22	22 al 23	Participation of the IRPMZ in the meeting of Category 2 Centers, under the auspices of UNESCO, held in Manama, Kingdom of Bahrain.
23	30	Realization of the public hearing in the City of Sombrete, also with the participation of representatives of Chalchihuites, under the idea of "World Heritage and Development", to present the objectives and functions of the IRPMZ and to collect proposals and concerns of the citizens around the Heritage world

MAY		
	DAY	ACTIVITY
24	7	Realization of the public hearing in Villa González Ortega, Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and to collect proposals and concerns of the citizens around the World Heritage
25		Participation of the IRPMZ in the weekly Public Hearing of the Municipal Presidency of Zacatecas, to collect concerns and proposals about the Camino Real de Tierra Adentro and the Historic Center of Zacatecas
26	13	Realization of the public hearing in Ojocaliente, Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and collect proposals and concerns of the citizens around the World Heritage
27	16	Realization of the public hearing in Guadalupe, Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and collect proposals and concerns of the citizens around the World Heritage
28	21	Realization of the public hearing in Noria de Ángeles, Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and to collect proposals and concerns of the citizens around the World Heritage



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29	22	Realization of the public hearing in Pinos, Zacatecas, under the idea "World Heritage and Development", to present the objectives and functions of the IRPMZ and collect proposals and concerns of the citizens around the World Heritage
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